



# SEA CROW PRESS

*Catalog 2026*

# THE SEA CROW STORY



From windswept shores to imagined futures, Sea Crow Press shares stories that connect readers to the natural world. The press publishes fiction, nonfiction, and poetry with a strong focus on eco-literature, regional writing, and climate-aware storytelling.

Sea Crow Press is a woman-owned independent publishing company based on Cape Cod in Massachusetts. Founded to amplify distinctive voices, the press publishes approximately 12 books per year, featuring both emerging and established authors. Sea Crow Press is dedicated to producing books that inspire, engage, and endure.

Our books explore the natural world, regional life, and contemporary issues with heart and rigor. From eco-lit poetry to compelling fiction, Sea Crow Press seeks stories that deepen readers' understanding of place, environment, and human experience.

Sea Crow Press is a member of IBPA, NEIBA, IPNE, and CLMP and distributes through Simon & Schuster, Gardner's, Draft2Digital, Tantor Audio, and EBSCO.

# Sometimes an Island

by Ellen Meeropol

*A mosaic novel of family ties, climate upheaval, and resilience.*

## SUMMARY

After Cossacks burn their home, ten-year-old Deborah and her father flee their shtetl to a remote island on Maine's Penobscot Bay, seeking refuge and a new beginning. More than a century later, their descendants are once again uprooted, this time driven by rising seas and a collapsing world. From coastal towns to higher ground, a new community emerges: off-grid, tightly knit, and forged from an unlikely alliance of island refugees, family from Brooklyn, friends from a fractured Massachusetts co-op, and others seeking sanctuary as the political landscape grows increasingly volatile.

Sometimes gritty, sometimes magical, and always deeply human, *Sometimes an Island* asks a vital question: How do we navigate an uncertain future armed only with our memories, our hopes, and the bonds that hold us together?

## KEY SELLING FEATURES

- **Dual Timeline Narrative:** weaves together a Jewish refugee story from a century ago with a near-future climate migration.
- **Eco-Lit with Heart:** combines climate fiction, refugee narratives, and magical realism.
- **Universal Resonance:** explores displacement, resilience, and the search for belonging across generations.
- **Strong Intergenerational Focus:** follows a family across time, showing how memory and legacy shape survival.
- **Unlikely Alliances:** highlights bonds formed among refugees, rural communities, and urban families.
- **Deeply Human Portraits:** gritty but hopeful, centering on ordinary people navigating extraordinary change.
- **For Fans of Cli-Fi & Eco-Fiction:** appeals to readers of Kim Stanley Robinson, Barbara Kingsolver (*Demon Copperhead* meets *Flight Behavior*), and Octavia Butler (*Parable of the Sower*).
- **Timely & Urgent:** engages with climate crisis, migration, and political volatility — today's most pressing issues.
- **Literary Yet Accessible:** lyrical storytelling that balances tough realities with hope and magic.

## MARKETING & PROMOTION

### Digital Presence

- Update publisher website with book details, book club questions, and pre-order links
- Create branded graphics for social media (Instagram, Facebook, Bluesky)
- Coordinate regular social media posts and reader engagement campaigns

### National Media & Trade Reviews

- Submit for review consideration at major outlets: Kirkus Reviews, Publishers Weekly, Library Journal
- Pitch to secondary review outlets: Foreword Reviews, BookPage, Booklist
- Pitch feature/review opportunities to major newspapers and magazines, including *The Washington Post*, *The New York Times*, *Boston Globe*
- Target niche and secondary media: *Ms. Magazine*, *AARP*, *Mom Egg Review*, *Necessary Fiction*

### Podcasts & Online Media

- Pitch to leading literary and book-related podcasts
- Pitch to online and print magazines such as *LitHub* and *Lilith*

### Direct-to-Reader Outreach

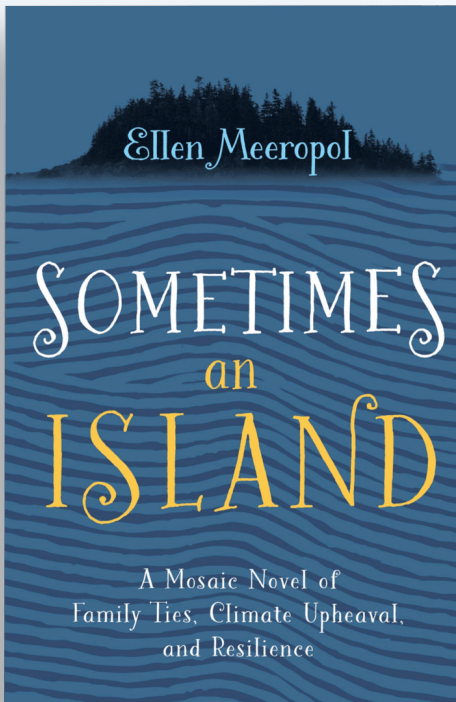
- Email campaign to book groups, established readers, and past audience lists
- Solicit pre-orders, early reader reviews, and book club invitations

### Events & Community Engagement

- Launch event at a local independent bookstore
- Bookstore and library tour (approx. 12 events planned)
- Participation in community readings and literary gatherings
- Special programming tied to seasonal or thematic events (e.g., Earth Day reading with major library partner)
- Local newspaper and radio promotion to support launch and events

## ABOUT THE AUTHOR

Ellen Meeropol is the author of the previous novels *The Lost Women of Azulea Court*, *Her Sister's Tattoo*, *Kinship of Clover*, *On Hurricane Island*, and *House Arrest*, and the play *Gridlock*. She is the guest editor for the anthology *Dreams for a Broken World*. Essay and story publications include *Ms. Magazine*, *Lilith*, *The Writer Magazine*, *The Boston Globe*, *Solstice Magazine*, *Guernica*, *Lit Hub*, and *Mom Egg Review*. Her work focuses on the lives of women, especially those on the fault lines between political activism and family, and has been a finalist for the Sarton Women's Prize, longlisted for the Massachusetts Book Award, and selected by the Women's National Book Association as a Great Group Reads. Ellen lives in western Massachusetts, where she is a founding mother of *Straw Dog Writers Guild*.



FICTION | ECO-LIT | CLI-FI

List: \$19.95

Publication Date: March 3, 2026

978-1961864504 (paperback)

Dimensions: 5.5 x 8.5

Pages: 180

FIC019000 FICTION / Literary

FICTION / Nature & the Environment

FIC077000 FICTION / Nature & the Environment

FIC055000 FICTION / Dystopian

### SALES REPRESENTATION

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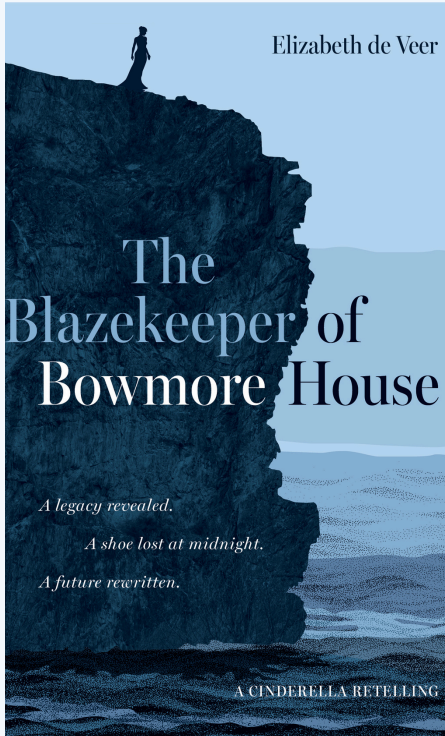
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## The Blazekeeper of Bowmore House

by Elizabeth de Veer

*A Cinderella Retelling*

### SUMMARY

A hidden letter from her late mother reveals that Cinder is more than she seems—royal blood, a legacy of betrayal, and a shocking truth about her stepmother. Summoned to a king's ball by a lifelong friend, she must navigate secrets, danger, and a destiny far beyond her imagining. *The Blazekeeper of Bowmore House* is a lyrical, windswept reimagining of Cinderella, where identity, friendship, and the bonds between mothers and daughters shape a magical coming-of-age journey.

### KEY SELLING FEATURES

- Unique fairy tale retelling: a lyrical, windswept reimagining of Cinderella with fresh twists and original characters.
- Strong female protagonist: Cinder is independent, brave, and relatable, appealing to readers who love coming-of-age journeys.
- Themes of identity and self-discovery: explores heritage, legacy, and personal growth.
- Mother-daughter bond: central emotional core highlighting intergenerational love and family complexity.
- Atmospheric setting: rugged coastal landscapes enhance the story's immersive, lyrical world-building.
- Mystery and intrigue: hidden letters, royal secrets, and unexpected twists keep readers engaged.
- Crossover appeal: suitable for YA, fantasy, and fairy tale enthusiasts, as well as adult readers who enjoy character-driven fiction.
- Marketable to fans of popular titles: readers of *Ella Enchanted*, *Ash*, and *The Hazel Wood* will be drawn to this story.
- Romantic tension: A slow-burn romance adds emotional stakes and a satisfying love story without overshadowing Cinder's personal journey.

### MARKETING & PROMOTION

- Bookstore and Library Outreach: Events, signings, and book club appearances to connect directly with readers.
- Social Media Campaigns: Targeted to Cinderella and romantasy interest groups, including TikTok, Instagram, and Facebook.
- Reader Engagement: Regular email newsletters, interactive posts, and promotions to maintain ongoing interest.
- Promotional Offers: Giveaways and special offers on Goodreads and other book club websites.
- Media Outreach: Engagement with bloggers, reviewers, and interviewers.

### ABOUT THE AUTHOR

Elizabeth de Veer is the author of the novel *The Ocean in Winter*. She has a Master of Theological Studies from Harvard Divinity School and has been admitted to writing residencies at the Jentel Artist Residency, the Hambidge Center for Creative Arts and Sciences, and the Virginia Center for the Creative Arts. She is a member of several writing groups, including Grub Street Writers' Collective of Boston, the Newburyport Writers' Group, Sisters in Crime New England, Boston Author's Club, and the New Hampshire Writers' Project. She lives in Georgetown with her husband, daughter, and labradoodle.

FICTION | FAIRY TALES | FANTASY | COMING OF AGE  
Romance

List: \$19.95  
Publication Date: March 24, 2026  
978-1961864528 (paperback)  
Dimensions: 5.5 x 8.5  
Pages: 254

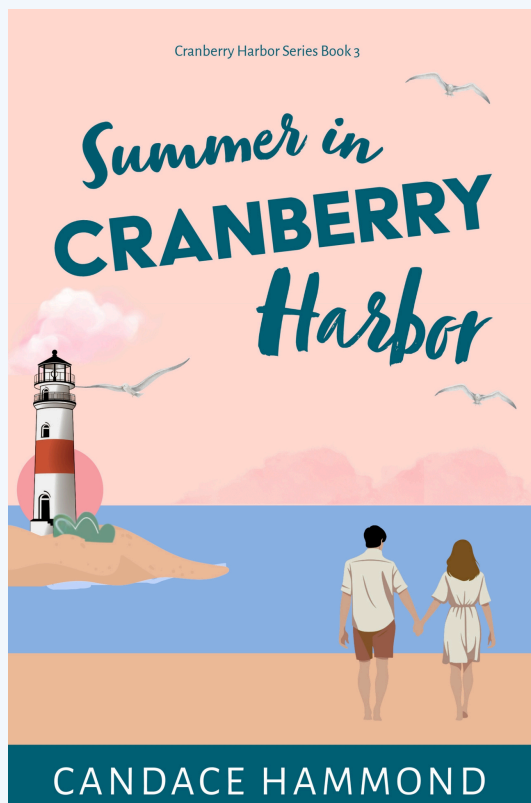
FIC010000 FICTION / Fairy Tales, Folk Tales, Legends & Mythology  
FIC009000 FICTION / Fantasy / General  
FIC043000 FICTION / Coming of Age

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## SUMMER IN CRANBERRY HARBOR

*A Cape Cod summer of love, laughter, and second chances in the town that always finds its way back to kindness.*

### SUMMARY

The third book in the beloved Cranberry Harbor series invites readers back to Cape Cod for a summer of love, laughter, and community spirit as Lizzie and Jack navigate work, marriage, and small-town life in their seaside haven.

### KEY SELLING FEATURES

- Beloved Return to a Bestselling Cape Cod Series: Third installment in the popular Cranberry Harbor series following *Spring in Cranberry Harbor* and *Christmas in Cranberry Harbor*. Offers a satisfying standalone story while deepening the arcs of fan-favorite characters.
- Strong Seasonal and Regional Appeal: A quintessential Cape Cod summer read, ideal for coastal bookstores, New England gift shops, and tourist markets.
- Taps into the booming small-town coastal fiction category popularized by authors like Elin Hilderbrand and Pamela M. Kelley.
- Ideal for Beach Season Promotions: Releases in early summer, aligning with seasonal retail and travel traffic on Cape Cod and the wider New England coast.
- Perfect for “Summer Reads,” “Books Set by the Sea,” and “Escape Fiction” promotions in bookstores and libraries.
- Heartfelt, Uplifting Storytelling: A feel-good blend of women’s fiction and small-town romance that celebrates community, connection, and renewal.
- Contemporary, Relatable Themes: Addresses journalism in the digital age, eco-conscious living, and work-life balance—modern issues wrapped in a charming seaside setting.
- Strong Regional Media & Author Platform: Author Candace Hammond is a Cape Cod writer with regional recognition and event appeal.
- Consistent Sea Crow Press Branding: Continues Sea Crow Press’s successful line of New England–rooted fiction with heart and purpose.
- Beautifully designed series packaging enhances collectability and shelf recognition.

### MARKETING & PROMOTION

- Substantial exposure on social media including Facebook, Instagram, radio, blogs and podcasts.
- Outreach to local news outlets including NPR.
- Press Release Mailing 5700+ outlets
- Author Readings and Press Events
- ARC’s: Book Sirens
- Supported by Sea Crow Press marketing, including local events, newsletters, social media, and regional bookstore partnerships.

### ABOUT THE AUTHOR

Candace Hammond grew up and still lives on Cape Cod, but will forever be considered a washashore for not having been born there. She is a journalist, playwright, and novelist, who also hosts an arts podcast/radio show on WOMR out of Provincetown, because people in the arts have the best stories. She is the mother of three adult children who are scattered around the globe, and grandmother to one amazing little girl. She lives with her musician partner and their very large cat on the Lower Cape.

FICTION | ROMANCE | SMALL TOWN

CAPE COD

List: \$19.95

Publication June 6, 2026

ISBN Print: 9781961864566

ISBN Ebook: 9781961864573

Paperback Dimensions: 5.5 x 8.5

Pages: 220

FIC066000 FICTION / Small Town & Rural

FIC027020. FICTION / Romance / Contemporary

FIC045000 FICTION / Family Life / General

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## DEAR MISSING FRIEND

*Three hearts. Countless letters. One impossible choice.*

### SUMMARY

Through letters exchanged across oceans and Manhattan streets, Irish immigrant Catherine McGuirk navigates love, ambition, and heartbreak. Torn between her seafaring husband, the suitor she once refused, and her own dreams, Catherine's fate unfolds in an intimate, epistolary saga of passion, resilience, and 19th-century life.

### KEY SELLING FEATURES

- **Historical Setting:** Set in 1840s Sag Harbor and Manhattan during the height of the whaling era and early Gold Rush, appealing to fans of immersive historical fiction.
- **Strong Female Protagonist:** Catherine McGuirk is a determined, ambitious heroine navigating love, loss, and career aspirations, aligning with readers who enjoy character-driven stories.
- **Themes of Love and Choice:** Explores romance, sacrifice, and the tension between personal ambition and societal expectations.
- **Adventure and Drama:** Incorporates whaling, sea voyages, and the allure of the Gold Rush, blending historical adventure with emotional stakes.
- **For Fans of Popular Authors:** Perfect for readers of Marie Benedict, Allison Pataki, and historical novels like *The Guernsey Literary and Potato Peel Pie Society* and *The Irish Girl*.
- **Cross-Market Appeal:** Appeals to historical fiction, women's fiction, and literary fiction readers, as well as book clubs and library audiences.

HISTORICAL FICTION | ROMANCE  
IRISH AMERICA | EPISTOLARY

List: \$19.95  
Publication May 19, 2026  
ISBN Print: 9781961864542  
ISBN Ebook: 9781961864559  
Paperback Dimensions: 5.5 x 8.5  
Pages: 268

FIC014000 Fiction / Historical / General

FIC106010 FICTION / World Literature /  
Ireland / 19th Century

FIC027360 FICTION / Romance /  
Historical / American

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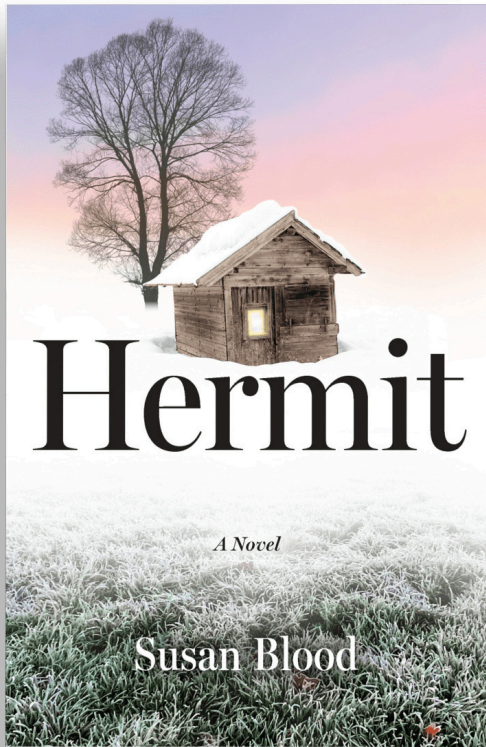
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### MARKETING & PROMOTION

- **Publicist:** New York: Jennifer Richards of Over the River PR, Hamptons: Nicole Castillo of WordHampton PR
- **Website Design:** AuthorBytes
- **Amazon Ads:** Placed regularly for 2 years.
- **ARC's:** NetGalley & BookSprout.
- **Bookbub Promotion:** One month and one week before release.
- **Bookfunnel**

### ABOUT THE AUTHOR

Susan McGuirk posts about historical fiction heroines on her blog "The Storied Sisters Society" on Bluesky, Substack, and on her website, [www.susanmcguirk.com](http://www.susanmcguirk.com). Her novel, *Dear Missing Friend*, has been long-listed for the Goethe Award for Historical Fiction. Susan honed her writing skills at HBO, composing hundreds of in-house film reviews. She earned a BA and MA in Media Studies from the New School and lives with her husband in New York City.



## HERMIT

*Solitude promised peace. Chaos had other plans.*

### SUMMARY

Holly's carefully ordered life is falling apart. Seeking a reset, she builds a DIY home retreat—but peace proves fleeting. Desperate, she takes a job as a garden hermit on a historic estate, embracing solitude, silence, and simplicity. Winter bites, the estate hides secrets, and the person who once took everything returns. Sharply funny and unexpectedly wise, *Hermit* is a story of chaos, reinvention, and finding oneself in the mayhem.

### KEY SELLING FEATURES

- **Relatable and witty:** Holly's quest for solitude and self-reinvention resonates with readers navigating life changes.
- **Humor with heart:** Sharp, funny observations balance introspection, appealing to fans of *Funny Story*, *Eleanor Oliphant Is Completely Fine*, and *Where'd You Go, Bernadette*.
- **Atmospheric setting:** A historic estate and harsh winter create immersive, suspenseful, and character-driven tension.
- **Strong female protagonist:** Quirky, flawed, and deeply human—perfect for literary and women's fiction audiences.
- **Cross-market appeal:** Blends literary insight, psychological depth, and subtle suspense, drawing readers of humor, domestic drama, and personal transformation.

### MARKETING & PROMOTION

- **Community:** *Hermit* was written during the author's Foundation of Cape Cod Written Word Fellowship, where she has been a guest on their Creative Exchange podcast twice, as well as a panelist at the Creative Exchange.
- **Press Partnership:** Author has worked with news outlets and arts writers on Cape Cod for the past decade and can reinforce efforts by Sea Crow to place reviews and features.
- **Book Clubs:** *Hermit* is a Sea Crow Press Book Club book; author participation is planned
- **Events and Readings:** The author has given numerous readings (including an excerpt from *Hermit* for the Arts Foundation) and has presented at fundraisers for WOMR, Lower Cape Outreach, Wellfleet Bay Wildlife Sanctuary, among others.
- **Online presence:** Author has a website, [trouttowers.com](http://trouttowers.com), Sea Crow Press social media outreach, press release and website coverage.

### ABOUT THE AUTHOR

Susan Blood is the author of *How Not to Do Things*, and a recipient of an Arts Foundation of Cape Cod Written Word Fellowship and Provincetown Community Compact dune shack residency. Her work has been published in *The Christian Science Monitor*, *The Magazine of Yoga*, *Bachtrack*, *The Petrigru Review*, and regional newspapers. Her radio show *Opera Betty: opera for people who hate opera*, has aired since 2010 on community radio WOMR. She has read and presented at fundraising events for organizations including the Arts Foundation of Cape Cod, WOMR Community Radio, and Wellfleet Bay Wildlife Sanctuary, and she continues to support writers and visual artists as the Institutional Giving Manager at the Fine Arts Work Center in Provincetown.

FICTION | WOMEN | HUMOR |  
PSYCHOLOGICAL

List: \$19.95  
Publication September 2, 2026  
ISBN Print: 9781961864580  
ISBN Ebook: 9781961864597  
Paperback Dimensions: 5.5 x 8.5  
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FIC019000 FICTION / Literary

FIC044000 FICTION / Women

FIC025000 FICTION / Psychological

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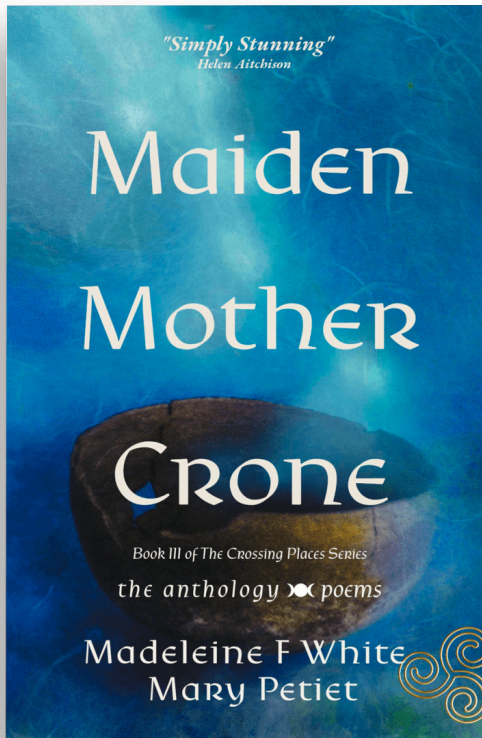
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#### LIBRARIES

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## Maiden Mother Crone: the Anthology Poems

*Poetry that connects, empowers, transforms.*

### SUMMARY

*Maiden Mother Crone* unites the first two books in the Crossing Places series in a powerful anthology edited by Madeleine F White and Mary Petiet. Poems from diverse voices celebrate the spiritual feminine and authentic expression. More than a collection, it forms a circle of connection, creativity, and empowerment.

### KEY SELLING FEATURES

- **Culmination of the Crossing Places series:** Brings together themes and voices from *Maiden Mother Crone* and the earlier *Horse and the Girl*.
- **Inclusive community of voices:** Features women, men, and nonbinary contributors, reflecting diverse perspectives and experiences.
- **Creative empowerment:** Poems encourage readers to speak their truth and embrace authentic self-expression.
- **Spiritual and literary depth:** Balances lyrical beauty, introspection, and exploration of the spiritual feminine.
- **Cross-market appeal:** Ideal for poetry lovers, women's fiction readers, and anyone seeking personal growth, reflection, and connection through art.

### MARKETING & PROMOTION

- Online pre-launch with Pen To Print.
- Substantial exposure on social media including radio, blogs and podcasts. Submitting to Sunday Times and other major news outlets & review bodies.
- Podcast interviews such as Alternative Stories, UK and US PR.
- Author talks at literary festivals including the Hay Festival, Margate Literary Festival
- Author is a respected editor of the literary magazine WriteOn! and will feature the launch and publication in her online and print publications.

### ABOUT THE EDITORS

Madeleine F White is the founder/editor of the Write On! suite of publications and author of *The Horse and the Girl*, *Maiden Mother Crone*, and the novel *Mother Of Floods*.

Mary Petiet is the founder of Massachusetts-based publishing house Sea Crow Press, and author of *Owl Magic*, *Moon Tide*, and *Wash Ashore*

POETRY | ANTHOLOGY | PERSONAL GROWTH

List: \$19.95  
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Pages: 100

POE000000 POETRY / General

POE024000 POETRY / Women Authors

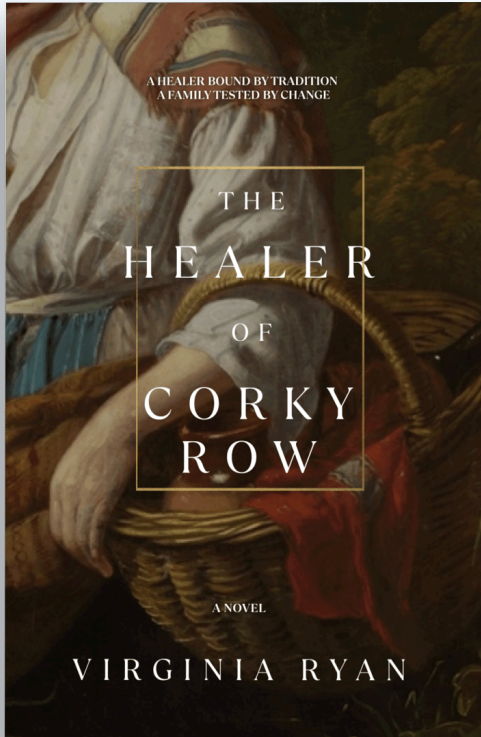
POE001000 Poetry / Anthologies (multiple authors)

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## THE HEALER OF CORKY ROW

*A mystical journey through family, tradition, and survival in a changing America.*

### SUMMARY

1908. Irish healer Nuala Conneely arrives in a struggling Massachusetts mill town bound by a sacred vow to preserve ancient traditions—and save her soul.

In Corky Row, her potions and prayers bind a community together. But every cure has a cost, and as her nine children come of age in a changing America, the old ways begin to fray.

Through war, hardship, and shifting beliefs, Nuala's certainty is tested. When a young Azorean woman seeks to learn her craft, Nuala must face a difficult truth: what must be preserved—and what must be let go. For readers of multigenerational historical fiction, *The Healer of Corky Row* is a powerful story of family, faith, and the price of tradition.

### KEY SELLING FEATURES

- **A sweeping historical saga** for readers of historical fiction, immigrant stories, literary family sagas, and book club fiction—especially those drawn to Irish heritage and women-centered narratives
- **A vivid portrait of America** in transition, spanning immigration, the Great Depression, and wartime America
- **A powerful female-centered story** featuring a strong, complex protagonist rooted in Irish tradition and folklore
- **A moving exploration of identity** and belonging, tracing immigrant experience, generational change, and enduring family bonds
- **A touch of mysticism and tradition**, blending realism with Celtic folklore and healing practices
- **Perfect for book clubs and saga lovers**, appealing to readers of historical family fiction and emotionally rich, discussion-worthy novels

### MARKETING & PROMOTION

- **Publicist:** professional publicist/marketing team
- **Media:** author website, Substack, and social media in addition to Sea Crow media
- **Book events**
- **Reviews**
- **ARC's:** NetGalley & BookSprout.
- **Market coordination with:** Galway City Museum, Fall River Historical Society
- *The Healer of Corky Row* is a Sea Crow Press bookclub book.

### ABOUT THE AUTHOR

Virginia Ryan was born in Fall River, Massachusetts, then a dying mill town that inspired escape. It has since been resurrected. She writes fiction and essays and is drawn to stories of complicated families, imperfect heroines, and loss. *THE HEALER OF CORKY ROW* is her debut novel. Prior to writing this book, she worked as a journalist and marketer and served with the Peace Corps in Thailand. She is happiest when she's on, in, or near the water. It helps that she lives on Cape Cod.

HISTORICAL FICTION | FAMILY SAGA  
IRISH AMERICA

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FIC014000 Fiction / Historical / General

FIC008000 FICTION / Sagas

FIC027360 FICTION / Romance /  
Historical / American

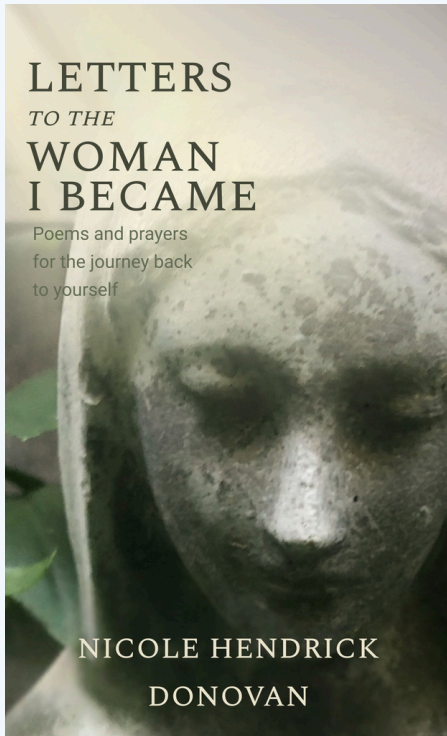
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## LETTERS TO THE WOMAN I BECAME

by Nicole Hendrick Donovan

*Poems and Prayers for the Journey Back to Yourself*

### SUMMARY

*"And then the day came when the risk to remain tight in a bud was more painful than the risk to bloom." — Anais Nin*

What would happen if you stopped striving and allowed yourself to listen?

*Letters to the Woman I Became* is a lyrical collection of poems, prayers, letters, and reflections written during a season of unraveling and return. Moving through grief, motherhood, and spiritual questioning, Nicole Hendrick Donovan follows the quiet voice within—the one that calls her back to herself. Through stillness, ritual, and the natural world, she releases inherited expectations and reconnects with intuition, compassion, and the sacred rhythms of life. Designed to be read slowly and revisited often, this book invites readers to slow down, listen inward, and return to the wisdom within.

### KEY SELLING FEATURES

- Spiritual poetry exploring grief, motherhood, and awakening
- A contemplative companion for meditation and reflection
- Appeals to readers of divine feminine spirituality
- Blends poetry, prayer, and personal reflection
- Designed to be read slowly and revisited over time
- Strong book club appeal for groups focused on women's personal growth, spirituality, and reflective reading

### MARKETING & PROMOTION

- Established author platform with previous title *A Life Suspended* and engaged following across writing workshops and ancestral healing community
- Active reflective writing teacher with direct-to-reader email list and workshop attendees as built-in audience
- Author-led book launch events, readings, and signings in New England and beyond
- Speaking engagements at wellness retreats, women's circles, and spiritual gatherings
- Podcast tour targeting spirituality, women's wellness, midlife, and creative writing shows
- Guest essays and excerpts pitched to *Spirituality & Health*, *Mindful*, *Tricycle*, and *Literary Mama*
- Targeted promotion to gift, wellness, and spiritual retailers (a strong sideline market for poetry/inspiration)
- Book club kit with discussion guide for women's reading groups
- Library marketing through LJ, Booklist, and ALA channels
- Facebook & Instagram featuring poem cards and shareable quote graphics
- Cross-promotion with the divine feminine, mindfulness, and grief-support communities

Comp Title Audience Readers of *In a World of Sunrises* (Cleo Wade), *Women Who Run With the Wolves* (Estés), and Mark Nepo's contemplative poetry.

### ABOUT THE AUTHOR

Nicole Hendrick Donovan is an author, reflective writing teacher, and ancestral healing guide. She is the author of *\*A Life Suspended: A Mother and Son's Story of Autism, Extinction Bursts, and Living a Resilient Life\**. As a writing mentor, she creates a safe space for people to tell their stories, specializing in unearthing ancestral roots as a way of understanding our past, present, and future.

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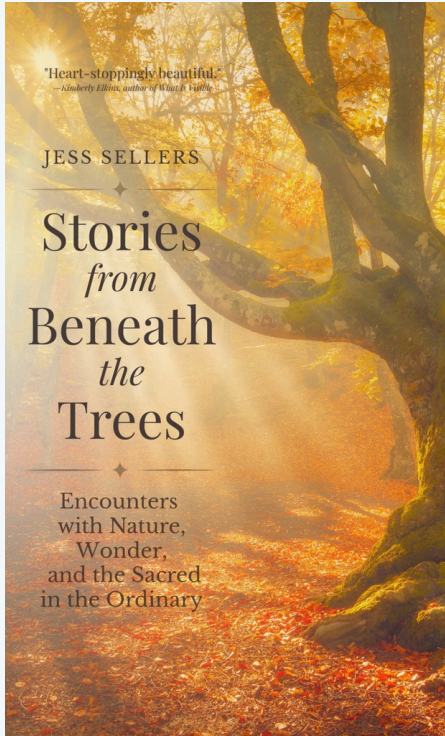
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## Stories from Beneath the Trees

by Jess Sellers

Encounters with Nature, Wonder, and the Sacred in the Ordinary

### SUMMARY

For twenty years, Jess Sellers carried her guitar into hospices, hospitals, and memory care units, offering music to the vulnerable and the quietly enduring. What she found there was wonder. *Stories from Beneath the Trees* gathers two decades of luminous encounters, with patients, with the natural world, and with the undercurrent that runs beneath everything.

### KEY SELLING FEATURES

- For the devoted readership of literary nature memoir, a debut that earns its place alongside Margaret Renkl's *Late Migrations*, Helen Macdonald's *Vesper Flights*, and Mary Oliver's *Upstream*, with strong early praise from Kimberly Elkins and Rachel Jones.
- Built-in professional audience through healthcare and end-of-life networks: the author's twenty years as a Certified Music Practitioner connect the book to the national networks of MHTP, music therapists, hospice chaplains, and end-of-life doulas, a rapidly growing professional readership underserved by commercial publishing.
- A distinctive Southern-roots-meets-contemplative-nature voice. Sellers writes from the pecan orchards of the American South with the stillness of Wendell Berry and the attentiveness of Mary Oliver, offering a fresh regional and spiritual lens in the crowded nature memoir market.

### MARKETING & PROMOTION

- Featured author events
- Excerpt placement campaign targeting *Orion*, *The Sun*, *Emergence Magazine*, *The Bitter Southerner*, and *Plough Quarterly*
- Podcast tour including end-of-life, contemplative, and literary memoir programs
- Targeted outreach to hospice, chaplaincy, music therapy, and end-of-life-doula networks nationwide, including the Music for Healing & Transition Program (5,000+ members)
- Coordinated social media campaign across Sea Crow Press and author channels (Instagram, Substack, Goodreads)
- Awards submissions including Foreword INDIES, Massachusetts Book Awards, and the National Outdoor Book Award
- Earth Day 2027 promotional push with featured ebook pricing and newsletter partnerships

### ABOUT THE AUTHOR

Jess Sellers grew up on a pecan tree farm in the American South, where trees became some of her closest friends. She comes from a family of farmers and musicians, and for twenty years brought live music to people in nursing homes, hospitals, hospices, adult day care, and memory care facilities. Her essays have appeared in numerous publications. A retired Certified Music Practitioner, she lives a contemplative life with her husband and three rescue cats.

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